



Govt. of Bihar
Dept of Science & Technology
GAYA COLLEGE OF ENGINEERING, GAYA
Sri Krishna Nagar, Via- Buniyadganj, Khizarsarai, Gaya, Bihar, 823003

Ref. No: GCE/525/18

Date:01/09/2018

TRAINING & PLACEMENT CELL

NOTICE

All the final year students of Civil Engineering department are hereby informed that **Prism Johnson Limited** (formerly **Prism Cement Limited**) is going to visit our campus for campus recruitment drive of **Executive Engineer Trainee**.

Date of campus recruitment drive: 4th October 2018 from 10 a.m. onwards.

CTC Offered: On probation- 4.25 Lacs. Approx, On confirmation- 4.83 Lacs. Approx.

Designation Offered: On probation - EET, On Confirmation - Sr. Engineer.

Selection Criteria:



PRISM CEMENT LIMITED
Is now
PRISM JOHNSON LIMITED

- Academic career
- Written test
- Group Discussion
- Personal Interview

Role description:

The **Executive Engineer Trainee (EET)** will be responsible for all pre-sale and post-sale technical activities in the designated territory. Pre-sales activities will include creating brand awareness and enhancing demand among its network and influencers. Post-sales activities will include providing technical guidance on construction practices and building materials being used at IIB sites, as well as handling complaints of technical nature. The EET will also support CSR activities for demand generation and for achieving targeted sales along with brand recognition by conducting techno-marketing activities, regularly meeting customers and influencers, generating valuable leads, and collectively converting them to orders with field sales officers. Other responsibilities include network and relationship building, engaging in new market development, maintaining MIS for all technical activities, identifying best practices in the industry and implementing them to improve and set best standards of technical services.

Register yourself as soon as possible. The registration sheet has been circulated on GCE's Facebook page.

Md Atiqur Rahman
01/09/18

Md Atiqur Rahman
Training & Placement Officer,
Gaya College of Engineering, Gaya